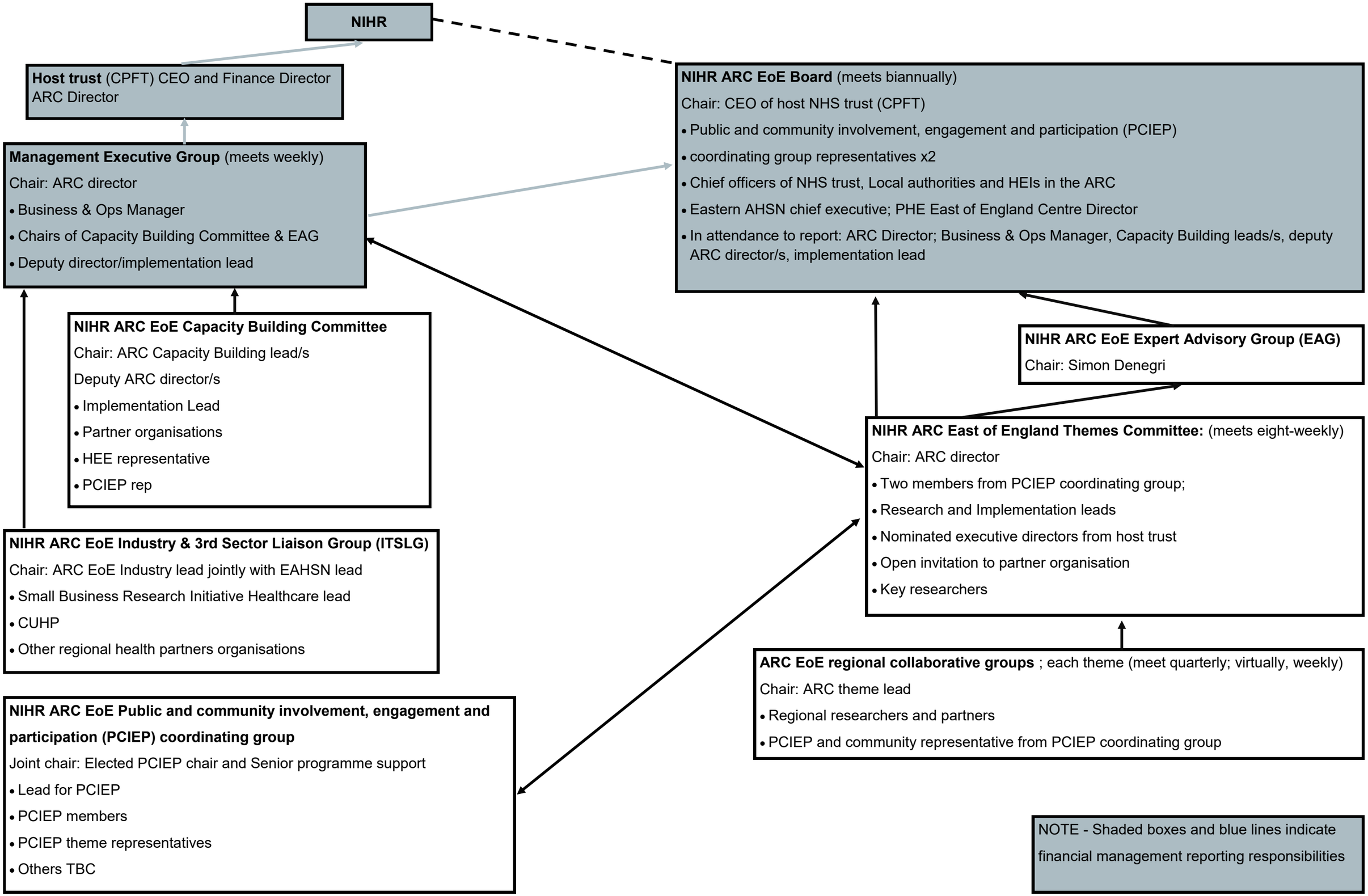NIHR ARC East of England: governance arrangements