

# Ambition Six: Each Community is Prepared to Help

The building blocks for achieving our ambition

## Compassionate and resilient communities

Public health approaches to palliative and end of life care need to be accelerated. Support needs to be given to people and communities who can provide practical help and compassion.

## Public awareness

Those who share our ambition should work to improve public awareness of the difficulties people face and create a better understanding of the help that is available.

## Practical support

Local health, care and voluntary organisations should find new ways to give the practical support, information and training that enables families, neighbours and community organisations to help.

## Volunteers

To achieve our ambition more should be done locally and nationally to recruit, train, value and connect volunteers into a more integrated effort to help support people, their families and communities.