## Involving people living with dementia in dementia-friendly communities (DFCs)

# DEMCOM study

#### WHAT IS A DFC?

- Dementia Friendly Communities
  (DFCs) offer an approach to
  community engagement to improve
  the lives of people living with
  dementia and their family
  supporters.
- The involvement of those living with dementia is key to creating successful DFCs.

#### WHAT DID WE DO?

- Examined how people affected by dementia were involved in developing and designing DFCs in England and the impact of their involvement.
- Survey, interviews and focus groups with service providers and people living with dementia and their supporters
- **Six** DFCs in England.

### Policy Recommendations



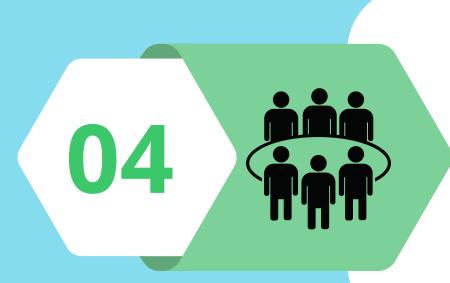
Involvement of people affected by dementia must be embedded and linked to local infrastructure



Strategic approach to enable a diverse range of people to be involved



Link diagnosis services to opportunities to be involved in DFCs



DFCs to offer a wide variety of approaches for people to be involved



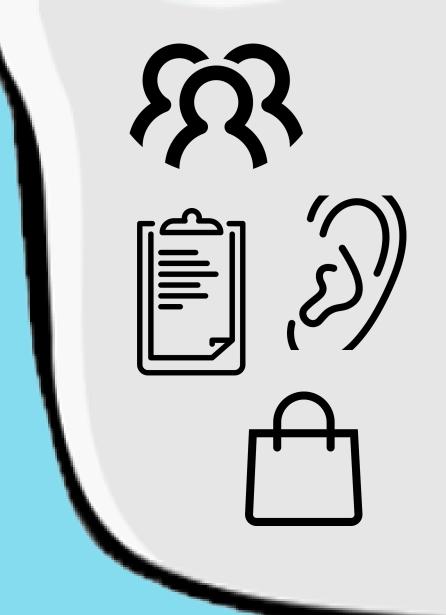
Dedicate resources and expertise to ensure people are adequately supported to be involved



Share successes and challenges of involvement between DFCs

#### **FINDINGS**

- 1. All six DFCs aspired to involve people living with dementia and their family supporters
- 2. Organisations with experience of public consultation offered structured opportunities for involvement
- 3. A small number of people living with dementia were involved
- 4. No evidence of people living with dementia initiating or coleading involvement



#### INVOLVEMENT APPROACHES

- Invite people living with dementia to join DFC steering groups
- DFC members go to a pre-existing dementia group, (led by people living with dementia)
- Listen at existing dementia activities
- Feedback via surveys and focus groups
- Public consultation events
- Mystery shopping and audits

Full Article see: Mathie, E. et al. (2022) 'Dementia-friendly communities: The involvement of people living with dementia', Dementia, 21(4), pp. 1250-1269. doi: 10.1177/14713012211073200