

Interested in what happens when we  
connect with others in our communities?

If yes, you may want to know about this research:



# Social Connection

We are doing a study to understand what it means to feel socially connected.

Organised social activities help build good relationships,  
which help improve health and well-being.

The research aims to improve the way local authority and government decision-makers  
compare and prioritise organised social activity interventions.

If you are over the age of 50, and live in the East of England  
(Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk or Suffolk),  
we want to hear what you look for in your social connections  
and what it means, to you, to feel involved in your community.

For more information about the project,  
or to join our discussion,  
please email Project Lead,  
Alice Wreford, at [a.wreford@uea.ac.uk](mailto:a.wreford@uea.ac.uk)

or visit our webpage  
<https://bit.ly/3AANRc6>



In contacting us, you will be sharing your personal data with the University of East Anglia, a registered data controller. For information on how we will use your data, who it may be shared with, your rights, and who to contact if you have any questions or concerns, see <https://www.uea.ac.uk/>



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