

NIHR East of England (EoE) Communications Group

The NIHR East of England (EoE) Communications Group was launched in March 2019 to provide a platform for all regional NIHR communications personnel to meet to encourage collaboration, share knowledge and best practice, and provide a link between NIHR communicators and the NIHR Communications Programme Board.

Convened and chaired by Esther Reeve, NIHR Regional Communications Link for EoE and NIHR Clinical Research Network EoE Communications Lead, group members meet three to four times a year and include communications representatives from:

- NIHR Allied Research Collaborative,
- NIHR Biomedical Research Centre,
- NIHR Bioresource,
- NIHR Blood and Transplant Research Units
- NIHR Brain Injury MedTech Cooperative,
- NIHR Clinical Research Network,
- NIHR Research Design Service,
- and a growing number of regional NHS R&D communications personnel

So far, group members have collaborated in the delivery of events and engagement assets, and members have been provided with multiple training opportunities and consultations to input into national NIHR Communications strategy.